



NOTICE LETTER

April 1, 2013

To: Attached Distribution List

Re: Genesee County Industrial Development Agency d/b/a Genesee County Economic Development Center and Yancey's Fancy, Inc. - Public Hearing 2013 Project

Ladies and Gentlemen:

On Tuesday, April 16, 2013, at 4:00 p.m., at Pembroke Town Hall, 1145 Main Road, Corfu, New York 14036, the Genesee County Industrial Development Agency d/b/a Genesee County Economic Development Center (the "Agency") will conduct a public hearing regarding the above-referenced project. Attached is a copy of the Notice of Public Hearing describing the project and the financial assistance contemplated by the Agency. The Notice has been submitted to *The Daily News* for publication.

You are welcome to attend such hearing at which time you will have an opportunity to review the project application and present your views, both orally and in writing, with respect to the project. We are providing this notice to you, pursuant to General Municipal Law Section 859-(a), as the chief executive officer of an affected tax jurisdiction within which the project is located.

Very truly yours,

GENESEE COUNTY INDUSTRIAL
DEVELOPMENT AGENCY d/b/a
GENESEE COUNTY ECONOMIC
DEVELOPMENT CENTER

DISTRIBUTION LIST

Genesee County Manager
Genesee County Courthouse
7 Main Street
Batavia, New York 14020

Town of Pembroke
Attn: Town Supervisor
Pembroke Town Hall
1145 Main Road
Corfu, New York 14036

Chair of Genesee County Legislature
Genesee County Courthouse
7 Main Street
Batavia, New York 14020

Pembroke Central School District
Attn: Superintendent
P.O. Box 308
Routes 5 and 77
Corfu, New York 14036

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public hearing pursuant to Article 18-A of the New York General Municipal Law will be held by the Genesee County Industrial Development Agency d/b/a Genesee County Economic Development Center (the "Agency") on Tuesday, April 16, 2013, at 4:00 p.m. local time, at Pembroke Town Hall, 1145 Main Road, Corfu, New York 14036, in connection with the following matter:

Yancey's Fancy, Inc., for itself or on behalf of an entity to be formed (the "Company"), has submitted an application (the "Application") to the Agency requesting the Agency's assistance with a certain project (the "Project") consisting of: (i) the acquisition or retention by the Agency of a leasehold interest or other in approximately 1.36 acres of land located at 857 Main Road, in the Town of Pembroke, Genesee County, New York (the "Land") together with the existing approximately 29,000 square-foot building located thereon (the "Existing Improvements"), (ii) the construction and equipping on the Land of an approximately 90,000 square-foot addition to the Existing Improvements for use as specialty cheese production/manufacturing facility, office space and related improvements and infrastructure (the "Improvements"), and (iii) the acquisition in and around the Land and the Improvements of certain items of equipment and other tangible personal property (the "Equipment" and, collectively with the Land and the Improvements, the "Facility").

The Agency will acquire title to, or a leasehold interest in, the Facility and lease the Facility back to the Company. The Company will operate the Facility during the term of the lease. At the end of the lease term, the Company will purchase the Facility from the Agency, or if the Agency holds a leasehold interest, the leasehold interest will be terminated. The Agency contemplates that it will provide financial assistance (the "Financial Assistance") to the Company in the form of sales and use tax exemptions and a mortgage recording tax exemption, consistent with the policies of the Agency, and a partial real property tax abatement.

A representative of the Agency will be at the above-stated time and place to present a copy of the Company's project Application (including a cost-benefit analysis) and hear and accept written and oral comments from all persons with views in favor of or opposed to or otherwise relevant to the proposed Financial Assistance.

Dated: April 4, 2013

By: GENESEE COUNTY INDUSTRIAL
DEVELOPMENT AGENCY D/B/A
GENESEE COUNTY ECONOMIC
DEVELOPMENT CENTER