GCEDC Solutions Create Path for Craft Cannery's Growth



**Project Overview:** Craft Cannery, a private label manufacturer and packager of specialty sauces, dressing and marinades, had quickly filled a 5,000 square-foot facility in Apple Tree Acres in Bergen and needed support to ramp-up operations.

**Project Solution:** Working with the GCEDC, Craft Cannery received financial support to complete a 6,300 square-foot expansion that added new packaging and bottling lines. The GCEDC also introduced the company to the Grow-NY Food and Agriculture Competition, which the company received a \$500,000 grant toward the project through.

Company Perspective: "The GCEDC has helped us so much. Things like loans, grants and general business advice, they will always point us in the right direction ... In 2022 we were a second-place, \$500,000 winner at Grow-NY. I'm not sure I would've applied if, in 2021, the GCEDC had not brought me there as a guest."

- Paul Guglielmo, Owner & CEO

# Company:

**Craft Cannery** 

#### **Location:**

Bergen, NY

# **Project Type:**

Food & Beverage

### **Investment:**

\$1.465 Million

#### Careers:

4 New Careers

### **Incentives ROI:**

\$62 generated per \$1 in support

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