



**GCEDC Board Meeting  
Thursday, February 27, 2020  
Upstate MedTech Centre – Innovation Zone  
10:30 AM**

**GCEDC MINUTES**

**Attendance**

Board Members: P. Battaglia, C. Yunker, T. Bender, P. Zelif, A. Young, M. Gray  
Staff: L. Farrell, M. Masse, L. Casey, P. Kennett, J. Krencik, S. Hyde, C. Suozzi  
Guests: Dr. Laura Schultz, (Rockefeller Institute of Government, Video Conference), T. Felton (GGLDC Board Member)  
Absent: A. Vanderhoof

**1.0 Call to Order**

P. Battaglia called the meeting to order at 10:30 a.m. in the Upstate MedTech Centre Innovation Zone conference room.

**2.0 GCEDC Strategic Assessment Report Review**

Steve Hyde presented to the Board that the SUNY Rockefeller Institute of Government (RIG) recently completed a final report on the GCEDC’s strategy and development model, development practices, and impact on the community; along with strategic recommendations to ‘sharpen the saw’ as we fulfill our mission and vision.

The report, its recommendations, and the research undertaken by RIG, provides the GCEDC and Genesee County with both a wide perspective and an outside perspective of the entirety of our efforts, opportunities and challenges.

We asked RIG to evaluate the effectiveness of each pillar of our development model – Shovel Ready Site Development, Workforce Development, Placemaking, Innovation/Entrepreneurship, and Financial Incentives. In each area we received data analysis and critical consideration, as well as comparisons to 10 peer micropolitan communities in New York, Ohio and Indiana.

Dr. Laura Schultz, the senior economist at RIG, presented her full findings via video conference.

**2.1 Enter Executive Session**

T. Bender made a motion to enter executive session under the Public Officers Law, Article 7, Open Meetings Law Section 105, at 11:13 a.m. for the following reasons:

1. The medical, financial, credit or employment history of a particular person or corporation, or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation.

The motion was seconded by C. Yunker and approved by all members present.

## **2.2 Enter Public Session**

T. Bender made a motion to enter back into public session at 11:30 a.m., seconded by C. Yunker and approved by all members present.

Dr. Laura Schultz continued the presentation of the GCEDC's Strategic Assessment Report.

## **3.0 Adjournment**

As there was no further business, C. Yunker made a motion to adjourn at 12:00 p.m., which was seconded by A. Young and passed unanimously.