



**GCEDC STAMP Committee Meeting**  
**Wednesday, December 4, 2024**  
**Location: 99 MedTech Drive, Innovation Zone**  
**8:00 a.m.**

**MINUTES**

**ATTENDANCE**

Committee Members: C. Yunker, C. Kemp, P. Zeliff  
Staff: M. Masse, L. Farrell, E. Finch, C. Suozzi, J. Krencik  
Guests: R. Ball (ESD/Video Conference), E. Wells (E3Communications), R. Crossen (Town of Alabama Supervisor), M. Fitzgerald (Phillips Lytle)  
Absent: M. Clattenburg

**1. Call to Order / Enter Public Session**

C. Yunker called the meeting to order at 8:02 a.m. in the Innovation Zone.

**Presentation: e3communications** – E. Wells advised that there has been a shift in strategy with STAMP. There is more focus and communication with internal stakeholders, elected officials, and regulatory agencies; getting key messaging related to STAMP out to the key stakeholders has been more of a goal than engaging with the mainstream media. The social media approach has also shifted with an increased focus on LinkedIn, as opposed to Facebook and Twitter. LinkedIn is a more business-to-business channel of communication. Whereas Facebook and Twitter have invited opinions and comments that aren't relevant to the information that we are trying to disseminate about STAMP. e3communications is working on a dedicated webpage for the GCEDC website to mitigate against rumors and provide facts.

E. Wells left the meeting at 8:11 a.m.

**1a. Executive Session**

C. Yunker made a motion to enter executive session under the Public Officers Law, Article 7, Open Meetings Law Section 105, at 8:12 a.m., for the following reasons:

1. Discussions regarding proposed, pending, or current litigation.
2. The medical, financial, credit or employment history of a particular person or corporation, or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation.
3. The proposed acquisition, sale or lease of real property or the proposed acquisition of securities, or sale or exchange of securities held by such a public body, but only when publicity would substantially affect the value thereof.

The motion was seconded by C. Kemp and approved by all members present.

R. Ball joined the meeting via video conference at 8:20 a.m.

**1b. Re-Enter Public Session**

C. Kemp made a motion to enter back into public session at 9:05 a.m., seconded by C. Yunker and approved by all.

## **2. Chairman's Report & Activities**

**2a. Agenda Additions / Deletions/ Other Business** – Nothing at this time.

**2b. Minutes: October 30, 2024**

**C. Yunker made a motion to approve October 30, 2024, minutes; the motion was seconded by C. Kemp. Roll call resulted as follows:**

P. Zeliff - Yes  
C. Yunker - Yes  
M. Clattenburg – Absent  
C. Kemp - Yes

**The item was approved as presented.**

## **3. Discussions / Official Recommendations to the Board:**

**3a. Access Agreement for Double Reed** – Phillips Lytle has prepared for the GCEDC an Access License Agreement to allow Project Double Reed and their agents to enable their due diligence on GCEDC owned property for their proposed facility until that work is complete or a Purchase and Sale Agreement is executed. Any contractors would be required to sign indemnity agreements, provide proof of insurance and list the GCEDC as an additional insured on their policy with the applicable coverage limits as set forth by the GCEDC.

**Fund Commitment:** None.

**Committee Action Request:** Recommend approval of Access License Agreement.

**C. Yunker made a motion to recommend to the full Board the approval of the Access License Agreement for Double Reed as presented; the motion was seconded by C. Kemp. Roll call resulted as follows:**

P. Zeliff - Yes  
C. Yunker - Yes  
M. Clattenburg – Absent  
C. Kemp - Yes

**The item was approved as presented.**

**3b. SEQR Lead Agency for Project Double Reed** – Included in the meeting materials is the SEQR Lead Agency Resolution. The GCEDC must send letters indicating intent to maintain lead agency status regarding Project Double Reed to all interested and involved parties. This starts the 30-day time in which interested and involved agencies have an opportunity to respond. As lead agency, the GCEDC is required to evaluate whether there are adverse environmental impacts that could occur because of

Project Double Reed and the additional and/or modified infrastructure that have not been previously evaluated in the STAMP environmental record.

Resolution No. 12/2024-02

RESOLUTION DECLARING THE INTENT OF THE GENESEE COUNTY ECONOMIC DEVELOPMENT CENTER TO ACT AS LEAD AGENCY PURSUANT TO THE STATE ENVIRONMENTAL QUALITY REVIEW ACT

**C. Kemp made a motion to recommend to the full Board the authorization of Resolution No. 12/2024-02 declaring the Agency's intent to act as lead agency for Project Double Reed pursuant to SEQRA as presented; the motion was seconded by C. Yunker. Roll call resulted as follows:**

P. Zelif - Yes  
C. Yunker - Yes  
M. Clattenburg – Absent  
C. Kemp - Yes

**The motion was approved.**

**3c. Mowing Contract for Genesee County** – The GCEDC received a proposal for mowing of the mitigation areas at STAMP for 2025 in accordance with the terms of Part 182 Permit.

**Fund Commitment:** \$2,000 from mitigation escrow funds for STAMP Part 182 Permit. This amount was included in the escrow estimate when the account was established.

**Board Action Request:** Approval of mowing contract not to exceed \$2,000 with Genesee County.

**C. Yunker made a motion to approve the Mowing Contract with Genesee County not to exceed \$2,000 as presented; the motion was seconded by C. Kemp. Roll call resulted as follows:**

P. Zelif - Yes  
C. Yunker - Yes  
M. Clattenburg – Absent  
C. Kemp - Yes

**The motion was approved.**

**3d. e3communications Agreement** - e3communications, a professional media and public relations firm/consultant, has submitted a proposal for 2025 services related to public relations, sales and marketing content, and marketing services for the Western New York Science & Technology Advanced Manufacturing Park (STAMP).

In 2024, e3communications supported GCEDC staff with STAMP planning, sales and marketing, and government/stakeholder relations. e3communications also maintains STAMP's targeted media presence to audiences in project development and the greater public on LinkedIn.

**Fund Commitment:** \$24,000 fund commitment. Funding is available and budgeted in the 2025 GCEDC Marketing - Operations budget for the full contract.

**Board Action Request:** Approval of a contract for services for the Jan. 1, 2025 to Dec. 31, 2025 period at \$24,000 per year.

**C. Kemp made a motion to recommend to the full Board the approval of the e3communications contract not to exceed \$24,000 as presented; the motion was seconded by C. Yunker. Roll call resulted as follows:**

P. Zelif - Yes  
C. Yunker - Yes  
M. Clattenburg – Absent  
C. Kemp - Yes

**The item was approved as presented.**

#### **4. Adjournment**

As there was no further business, C. Yunker made a motion to adjourn at 9:08 a.m., seconded by C. Kemp and passed unanimously.